

Composing Cultural Analysis

As part of the 33rd Nordic Ethnology and Folklore Conference "CO" – Co-productions, collaborations, contestations coming together in Copenhagen 2015, the organizers offer a two-day seminar for PhD students, 16th – 17th of August in Lund.

Venue

Department of Arts and Cultural Science
LUX, Helgonavägen 3, House C
Lund, Sweden.

Room B 152 & B 129

Content

Focus of the course is the composing of cultural analysis on the basis of a heterogeneous ethnographic material and by way of using different analytical strategies and theoretical approaches; how does one get from field notes, observations, source materials, visualisations, transcriptions and insights from the field and archival work to the further steps of crafting cultural analysis? We will discuss different analytical strategies and how to deploy and explore theoretical approaches in meaningful ways in order to make a good cultural analytical story or narration. Taking inspiration from the Swedish PhD 'textinternat', we will work closely with the participants' own texts.

The participants should prepare a paper (max. 20 pages) containing a cultural analysis, which we will discuss in smaller groups during the seminar. 8 researchers from the ethnological departments of University of Lund and University of Copenhagen as well as from Department of Learning and Philosophy (The Techno-Anthropology Research Group) and Department for Culture and Global Studies, Aalborg University, will work with the students in small groups of 5 students each. These sessions will be supplemented with small presentations of the participating researchers, focusing on examples of ethnological analyses from their own work.

Teachers & course coordinators

Marie Sandberg (course coordinator KU), Astrid Pernille Jespersen (course coordinator KU), Aske Juul Lassen (course coordinator KU), Tom O'Dell (course coordinator LU), Orvar Löfgren (LU), Markus Idvall (LU), Karin Salomonsson (LU), Kristoffer Hansson (LU), Robert Willim, Fredrik Nilsson (LU), Morten Krogh Petersen (AAU), Anders Kristian Munk (AAU) & Carina Ren (AAU).

Deadlines

15th of May: Title and 5 keywords must be sent to sandberg@hum.ku.dk, thomas.o_dell@kultur.lu.se and apj@hum.ku.dk

15th of July: Paper of maximum 20 pages must be sent to your appointed supervisor and group members (contact info will be sent out during May/June).

Paper instructions

The papers can be in Scandinavian languages or English and should be between 15 and 20 pages (i.e. max 36.000 to 48.000 units including spaces). They could either take the form of draft for an analytic chapter or an article. However, for both formats they should include a brief introduction to the project as a whole, in order for the reader to get an overview. The papers should not be seen as done and ready to submit, but as work in progress that can be developed and elaborated during the two days.

Readings

During the PhD course the teachers and supervisors will give short presentations on composing cultural analysis, please see the programme. Included in this letter you will find a list of required readings for the course.

ECTS: 3,0

Program

Sunday August 16

Room B 152

11.00: Welcome, presentation of the researchers and PhD students, practical information (Marie Sandberg & Tom O'Dell)

12.00: Lunch

13.00: Short presentations on cultural analysis: *Composing ethnography and scoring transcriptions* (Tom O'Dell & Robert Willim) and *'Issue mapping'* (Aske Juul Lassen & Astrid P. Jespersen)

14.00: Break

14.15: Working in groups on individual papers

16.00: Walk and talk (you will be given a small assignment)

17.00: Presentation by Orvar Löfgren: *Composing a cultural analysis: choosing strategies*

19.00: Dinner

Monday August 17

Room B 129

9.00: Good morning + short presentations on cultural analysis: *What's the difference? Cultural and ontological differences in cultural analysis* (Morten K. Petersen & Carina Ren); *Using theory and history as analytical resource* (Markus Idvall & Fredrik Nilsson)

10.15: Break

10.30: Working in groups on individual papers

12.30: Lunch

13.30: Short presentations on cultural analysis: *Writing genre and force of expression* (Kristoffer Hansson & Karin Salomonsson)

14.30: Working in groups on individual papers

18.00: Short presentation on cultural analysis: *How analyses come to matter* (Anders K. Munk) Wrap up and evaluation of the course

19.00: Dinner

Link to CO conference programme:

<http://conferences.saxo.ku.dk/33-nordic-ethnology-and-folklore-conference/>

Literature (app. 450 pages)

Clark, Adele. 2003. Situational Analyses: Grounded Theory Mapping After the Postmodern Turn, *Symbolic Interaction*, vol. 26, pp. 553-576.

Ehn, Billy & Löfgren, Orvar 2010. *The Secret World of Doing Nothing*, (Any edition). Berkeley: University of California Press, p. 1-9, 79-122, 207-241 (79 pages).

Law, John 2004. Matter-ing: Or how might STS contribute? Centre for Science Studies, Lancaster University, draft available at <http://www.heterogeneities.net/publications/Law2009TheGreer-BushTest.pdf>.

Jespersen, Astrid Pernille; Petersen, Morten Krogh; Ren, Carina & Sandberg, Marie. 2012. Guest editorial: Cultural analysis as intervention, *Science Studies*, vol. 25:1, pp. 3-12, available at: http://www.sciencetechnologystudies.org/system/files/SSv25n1_Guest%20Editorial.pdf

Lefebvre, Henri 1991: "Plan of the Present Work", p. 1-67, in: *The Production of Space*. Oxford UK & Cambridge USA: Blackwell.

Löfgren, Orvar (forthcoming): The Black Box of Everyday Life: Entanglements of Stuff, Affects and Activities (*Forthcoming in Cultural Analysis 2015*). **Manuscript attached.**

Löfgren, Orvar & Wilk, Richard, eds. 2006: *Off the Edge: Experiments in Cultural Analysis*. (Any edition). Copenhagen: Museum Tusulanum Press. ISBN: 87 635 0509 6.

O'Dell, T. & Willim, R. 2013: Transcription and the Senses: Cultural Analysis. When It Entails More Than Words. In *Senses and Society*. 8(3): 314-334.

O'Dell, Tom & Willim, Robert 2011: Composing Ethnography. *Ethnologia Europaea*, 41:1 (2011), pp: 26-39 (13 pages).

Ren, Carina & Morten K. Petersen 2013: The Study of Culture at the Intersection of Actor-network Theory and Ethnology. In: *Ethnologia Europaea* 43:1, pp. 98-111.

Winthereik, B. & H. Verran 2012: Ethnographic Stories as Generalizations that intervene, in *Science Studies. An Interdisciplinary Journal for Science and Technology Studies*, vol. 25, nr. 1, pp. 37-51. Open access:
http://www.sciencetechnologystudies.org/system/files/SSv25n1_Winthereik%20%26%20Verran.pdf